

# Algorithmic Game Theory - Part 1

## *Online Mechanism Design*

Nikolidaki Aikaterini  
aiknikol@yahoo.gr

Corelab,  
NTUA

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# Overview

- 1 Mechanism Design
  - Truthful Mechanisms
- 2 Scheduling Problems
  - Related Machines
  - Unrelated Machines
- 3 Online Mechanisms
  - Dynamic Auction with Expiring Items
  - Secretary Problem
  - Adaptive Limited-Supply Auction
- 4 Procurement Auctions
  - Frugal Path Auctions
  - Budget Feasible Mechanisms
  - Learning on a Budget: Posted Price Mechanisms

# Mechanism Design

Mechanism Design = Algorithm Design + Incentives

- **Direct revelation mechanisms** with **dominant truthful strategies**
- **Mechanism** = (Allocation Rule, Payment Rule) =  $(f, p)$
- **For which allocation rule** (social choice function) are there payment functions so that the resulting mechanism is **truthful**?
  - ▶ Example: VCG mechanism  $\Rightarrow$  selecting the outcome with the maximum total value

# Truthful Mechanisms

## Definition (Truthful Mechanism)

A mechanism is truthful when the outcome and the payment functions are s.t. the players gain nothing by not declaring their true values. This notion of truthfulness is called **dominant strategy truthfulness** since declaring true values is a dominant strategy for each player.

## Theorem (Revelation Principle)

*For every mechanism  $M$  that has dominant strategies, there is an equivalent truthful mechanism  $M'$  that for every bid vector chooses the same outcome and pays the same amounts*

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# Related Machines

- Processing times of tasks:  $p_1 \geq \dots \geq p_m$
  - Speeds:  $s_1, \dots, s_n$
  - Workload assigned to machine  $i$ :  $w_i$
  - Makespan:  $C(w, s) = \max_i \frac{w_i}{s_i}$
- ★ It's a typical **single-parameter** problem
- ★ The optimal allocation is monotone  $\Rightarrow$  truthful
- ★ But, it cannot be computed in polynomial time unless  $P = NP$

# Unrelated Machines

- There are  $n$  machines and  $m$  tasks
- Machine  $i$  can execute task  $j$  in  $t_{ij}$
- **Allocate** the tasks to machines to **minimize the makespan**
  - ▶ Task  $j$  is allocated to **exactly one**  $i$ :  $\forall j, \sum_{i=1}^n x_{ij} = 1$
- ★ The problem is NP-hard
- ★ Nisan and Ronen (game theoretic point of view): each machine  $i$  is a **rational** agent who is the only one knowing the values of  $t_i$

## Definition (Monotonicity Property)

An allocation algorithm  $f$  is called monotone if it satisfies the following property: for every two sets of tasks  $t$  and  $t'$  which differ only on machine  $i$  (i.e., on the  $i$ -th row) the associated allocations  $x$  and  $x'$  satisfy

$$(x_i - x'_i) \cdot (t_i - t'_i) \leq 0$$

where  $\cdot$  denotes the dot product of the vectors, that is,

$$\sum_{j=1}^m (x_{ij} - x'_{ij}) \cdot (t_{ij} - t'_{ij}) \leq 0$$

## Theorem (Saks & Yu)

*A mechanism  $(f, p)$  is truthful iff its allocation algorithm  $f$  satisfies the Monotonicity Property.*



## Upper Bounds - Results - Unrelated Machines

- Nisan & Ronen (2001):  $n$  for any truthful deterministic mechanism
- Nisan & Ronen (2001): 1.75 for randomized universally truthful mechanism for 2 machines
- Mualem & Shapira (2007):  $0.875n$  randomized universally truthful mechanism for  $n$  machines
- Lu & Yu (2008): 1.67 and later 1.59 for randomized universally truthful mechanism for  $n$  machines
- Christodoulou et al. (2007):  $\frac{n+1}{2}$  for fractional mechanisms (optimal for task independent: A task-independent algorithm is any algorithm that, in order to allocate task  $j$ , only considers the processing times  $t_{ij}$  that concern the particular task.)

## Lower Bounds - Results - Unrelated Machines

- Nisan & Ronen (2001): 2 for any truthful deterministic mechanism for 2 machines
- Christodoulou et al. (2007):  $1 + \sqrt{2}$  for three or more machines
- Koutsoupias & Vidali (2007):  $1 + \phi = \mathbf{2.61}$  for n machines
- Mualem & Shapira (2007):  $2 - \frac{1}{n}$  for randomized truthful in expectation mechanisms
- Christodoulou et al. (2007):  $1 + \sqrt{2}$  for fractional domains
- Deterministic & Fractional mechanisms: **tight** bounds for 2 machines
- Randomized mechanisms: **GAP** with 1.5 lower and 1.59 upper bound

## Lower Bounds - Unrelated Machines

### Theorem

Let  $t$  be a set of tasks and let  $x = x(t)$  be the allocation produced by a truthful mechanism. Suppose that we **change only** the **processing times of machine  $i$**  in such a way that  $t'_{ij} > t_{ij}$  when  $x_{ij} = 0$ , and  $t'_{ij} < t_{ij}$  when  $x_{ij} = 1$ . A **truthful mechanism** does **not change** the **allocation to machine  $i$** , i.e.,  $x_i(t') = x_i(t)$ .

### Theorem

Any truthful mechanism has approximation ratio of at least **2** for **two or more** machines.

### Theorem

Any truthful mechanism has approximation ratio of at least  **$1 + \sqrt{2}$**  for **three or more** machines.

## Example - Unrelated Machines

**Example 1:** Let  $n = 2$  and  $m = 3$  and  $t_{ij}=1$

- Allocate all tasks to a single machine

$$t = \begin{pmatrix} 1 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix} \Rightarrow t' = \begin{pmatrix} 1-\epsilon & 1-\epsilon & 0 \\ 1 & 1 & 1 \end{pmatrix}$$

Then,  $\frac{2(1-\epsilon)}{1} \approx 2$ -approximation

- Partition them: first two to machine 1 and the rest to machine 2

$$t = \begin{pmatrix} 1 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix} \Rightarrow t' = \begin{pmatrix} 1 & 1 & 1 \\ 1+\epsilon & 1+\epsilon & 0 \end{pmatrix}$$

Then,  $\frac{2}{1+\epsilon} \approx 2$ -approximation

## General idea of proof $1 + \sqrt{2} = 2.41$

Let set of tasks for some parameter  $a > 1$ .

- This set of tasks admits two distinct allocation
- The first three tasks need to be assigned to a single machine

$$t = \begin{pmatrix} 0 & \infty & \infty & a & a \\ \infty & 0 & \infty & a & a \\ \infty & \infty & 0 & a & a \end{pmatrix} \Rightarrow_{\text{allocation}} t = \begin{pmatrix} 0 & \infty & \infty & 1 & 1 \\ \infty & 0 & \infty & a & a \\ \infty & \infty & 0 & a & a \end{pmatrix} \Rightarrow$$

$$t' = \begin{pmatrix} a & \infty & \infty & 1 - \epsilon & 1 - \epsilon \\ \infty & 0 & \infty & a & a \\ \infty & \infty & 0 & a & a \end{pmatrix}$$

Then,  $\frac{a+2}{a} \approx 2.41$ -approximation, where  $a = \sqrt{2}$

# Open Questions

- ? Characterize the set of truthful mechanisms for unrelated machines
- ? Close the **gap** between the lower 2.61 and the upper  $n$  bound on the approximation ratio for unrelated machines
- ? Randomized & Fractional mechanisms
- ? Deterministic monotone PTAS exists for the related problem

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# Online Mechanisms

- Extend the methods of mechanism design to dynamic environments with multiple agents and private information
- Direct-revelation online mechanism
- Truthful auctions for domains with expiring items and limited-supply items
- Secretary Problem
- Dynamic VCG mechanism



# Dynamic Auction with Expiring Items

- Discrete time periods:  $T = 1, 2, \dots$
- Type of an agent  $i$ :  $\theta_i = (a_i, d_i, w_i) \in T \times T \times \mathbb{R}_{>0}$
- The item is allocated in some period  $t \in [a_i, d_i]$
- The value for allocation of the single item in some  $t$ :  $w_i$
- Payment  $p$  is collected from the agent
- Quasi linear utility function:  $w_i - p$

# Example



per hour

- Let the next buyers with types:
  - ▶ Buyer1:  $\theta_1 = (9:00, 11:00, 100)$
  - ▶ Buyer2:  $\theta_2 = (9:00, 11:00, 80)$
  - ▶ Buyer3:  $\theta_3 = (10:00, 11:00, 60)$
- Results:
  - \* Buyer1 take item for 80\$ in the 1st hour
  - \* Buyer2 take item for 60\$ in the 2nd hour

## Example Cont



Lie in the value:

$$\theta_1 = (9:00, 11:00, 61)$$

Results:

- \* Buyer2 take item for 61\$ in the 1st hour
- \* Buyer1 take item for 60\$ in the 2nd hour

Lie in the arrival time:

$$\theta_1 = (10:00, 11:00, 100)$$

Results:

- \* Buyer2 take item for 0\$ in the 1st hour
- \* Buyer1 take item for 60\$ in the 2nd hour

# Online Mechanism Model

- Discrete time periods:  $T = 1, 2, \dots$
- Set of feasible outcomes at time  $t$ .
- Sequence of decisions at time  $t$ .
- Type of an agent  $i$ :  $\theta_i = (a_i, d_i, w_i) \in T \times T \in \mathbb{R}_{>0}$
- Valuation function  $v_i$
- Quasi linear utility function:  $w_i - p$
- Arrival period is the first time the agent may report its type.
- Valuation component may depend on choices and time

# Online Mechanism Model

## Definition (Direct-Revelation Online M)

A direct-revelation online mechanism,  $M(\pi, x)$  restricts each agent to making a single claim about its type, and defines **decision policy**  $\pi = \{\pi^t\}^{t \in T}$  and **payment policy**  $x = \{x^t\}^{t \in T}$  where decision  $\pi^t(h^t) \in K(h^t)$  is made in state  $h^t$  and payment  $x_i^t(h^t) \in \mathbb{R}$  is collected from each agent  $i$ .

## Example:

- $h^t$ : list of reported agent types in period  $t$  (agent is allocated or not)
- $k$ : decision to allocate the item in current period to some agent that is present and unallocated

## Definition (Limited Misreports)

Let  $C(\theta_i) \subseteq \Theta_i$  for  $\theta_i \in \Theta_i$  denote the set of available misreports to an agent with true type  $\theta_i$ .

# Online Mechanism Model

- No early arrival misreports:  $a'_i \geq a_i$
- No late departures:  $d'_i \leq d_i$
- Agent wasn't there

## Definition (Truthful -DSIC)

Online mechanism  $M = (\pi, x)$  is truthful (or dominant strategy incentive compatible - DSIC) given limited misreports  $C$  if

$$v_i(\theta_i, \pi(\theta_i, \theta'_{-i})) - p(\theta_i, \theta'_{-i}) \geq v_i(\theta_i, \pi(\theta_i^*, \theta'_{-i})) - p(\theta_i^*, \theta'_{-i})$$

# Online Mechanism Model

## Definition (critical value)

The **critical value** for agent  $i$  given type  $\theta_i = (a_i, d_i, (r_i))$  and deterministic policy  $\pi$  in a single-valued domain:

$$v_{(a_i, d_i)} = \begin{cases} \min r'_i & \text{s.t } \pi_i(\theta'_i, \theta_{-i}) = 1, \text{ for } \theta'_i \\ \infty & \text{if no such } r'_i \text{ exists} \end{cases}$$

\* Critical value: the bid under which agent  $i$  is not allocated any item

## Definition (Monotonic Decision Policy)

Agent  $i$  gets an item when bidding  $r_i \Rightarrow$   
still gets an item when bidding  $r'_i > r_i$ .

# Online Mechanism Model

## Theorem

A *monotonic* decision policy can be truthfully implemented using the critical values as payments.

## Theorem

A decision policy that is *truthfully* implementable in and *individually rational (IR)* mechanism with the extra constraint that only reasonable *misreporting* is allowed must be *monotonic*



# Competitive Analysis

- Perform worst-case analysis
- A sequence of types are generated by an adversary  $\Rightarrow$  the performance becomes as bad as possible
- How effectively is our online algorithm with that of an optimal offline algorithm with full information about agent types

# Lower Bounds-Online Mechanism

## Theorem

*No truthful, IR, and deterministic online auction can obtain a  $(2 - \epsilon)$ -apx for efficiency in the expiring items environment with **no early-arrival** and **no late-departure misreports**, for any constant  $\epsilon > 0$ .*

## Theorem

*No truthful, IR, and deterministic online auction can obtain a constant-apx for efficiency in the expiring items environment with **no early-arrival misreports** but arbitrary misreports of departure.*

# Secretary Problem

- Job applicants:  $N$
- Each applicant has a rank
- While interviewing the rank of the current applicant is learnt relative to the others who were interviewed
- The interviewer must make an irrevocable decision about whether or not to hire.
- Goal: Maximize the probability of selecting the best applicant.
- An adversary can choose an arbitrary set of  $N$  qualities but **not** the order (the order of the applicants is sampled uniformly at random).
- Optimal Policy:
  - \* interview the first  $t - 1$  applicants.
  - \* hire the first subsequent applicant that is better than all the previous  $t - 1$  applicants.
- What is the best  $t$ ?
- Turns out it's an  $1/e$  fraction of  $N$

# Adaptive Limited-Supply Auction

- An online mechanism is **c-competitive for revenue** if

$$\min \mathbb{E} \left\{ \frac{\text{Rev}(p(\theta_z))}{R^*(\theta(z))} \right\} \geq \frac{1}{c}$$

- The optimal policy has:
  - ▶ Learning phase
  - ▶ Accepting phase
- Observe  $\lfloor N/e \rfloor$  reports and then price at the maximal value  $p$  received  $\Rightarrow$  Sell to the first agent to subsequently report a value greater than this price.

# Adaptive Limited-Supply Auction

## Auction:

- In period  $\tau$  When the  $\lfloor N/e \rfloor$ th bid is received, let  $p \geq q$  be the bid values
- If  $p$  is still present in period  $\tau$  then sell it to that agent at price  $q$ . (break ties randomly)
- Else, sell to the next agent to bid a price at least  $p$  at price  $p$

## Example:

- Let the next agents with types:
  - ▶  $\theta_1 = (1, 7, 6)$
  - ▶  $\theta_2 = (3, 7, 2)$
  - ▶  $\theta_3 = (4, 8, 4)$
  - ▶  $\theta_4 = (6, 7, 8)$
  - ▶  $\theta_5$  in later period
  - ▶  $\theta_6$  in later period
- Transition to accepting phase occurs when agent  $\lfloor 6/e \rfloor = 2$  bids
  - ▶ 4: wins in  $t=6$  for  $p=6$
- If  $\theta_1 = (5, 7, 6)$ 
  - ▶ 1: wins in  $t=5$  for  $p=4$
- $p = 6, q = 2$ : 1 wins 2
- If  $\theta_1 = (1, 2, 6)$ : sold to 4 in  $t=6$ .

# Adaptive Limited-Supply Auction

## Theorem

Previous auction is **strongly truthful** in the single-unit, *limited supply* environment with no early-arrival misreports

## Theorem

Previous auction is  **$\epsilon + o(1)$ -competitive** for efficiency in the single-unit, *limited supply* environment in the limit as  $N \rightarrow \infty$